Total	December	November	October	September	August	July	June	May	April	March	February	January		
756,913,000	76,833,000	93,930,000	76,332,000	<u>95,680,000</u>	102,789,000	82,492,000	<u>44,960,000</u>	<u>40,849,000</u>	35,494,000	<u>37,012,000</u>	33,723,000	<u>36,829,000</u>	Milw. Water	2009 Pumpage
292,644,000	10	Ю	Ю	Ю	Ю	5,041,000	54,861,000	52,008,000	<u>44,935,000</u>	45,696,000	<u>43,337,000</u>	<u>46,766,000</u>	Ground Water	
1,049,557,000	76,833,000	93,930,000	76,332,000	<u>95,680,000</u>	102,789,000	87,533,000	99,821,000	92,857,000	80,429,000	82,708,000	77,060,000	83,595,000	<u>Total</u>	

2010 Pumpage

Milw. Water

January	<u>77,518,000</u>	
February	<u>59,810,000</u>	till 2- 24
March		************
April		
May		
June		
July		····
August		
September		
October	-	
November		
December		
Total		

2009 Sewer Flows

January	<u>12,451,281</u>
February	14,084,000
March	<u>19,928,016</u>
April	<u> 20,767,811</u>
Мау	17,895,967
June	<u>24,952,056</u>
July	<u>13,914,434</u>
August	13,898,773
September	<u>12,660,115</u>
October	<u>14,315,313</u>
November	<u>15,840,319</u>
December	<u>19,612,228</u>
Total	193,947,904

2010 Sewer Flows

January	18,093,484
February	14,084,000
March	. <u>O</u>
April	<u>0</u>
May	0
June	<u>0</u>
July	<u>0</u>
August	<u>0</u>
September	<u>0</u>
October	<u>0</u>
November	<u>0</u>
December	<u>0</u>
Total	<u>0</u>

2009 - Condo/Apartment population Calcuation

	(全国及代码指令	Bedroom	Units	Factor	Population	
MILW	Apartment	1	452		678	
MILW	Apartment	2	901		2,253	
MILW	Apartment	3	79	2.66	210	
MILW	CONDO		109	1.50	164	
	:			· · ·	3,304	Total
MISB MISB MISB	Apartment Apartment Apartment CONDO	1 2 3	354 817 2 586	1.50 2.50 2.66 1.50	531 2,043 5 879	
				-	3,458	Total

_	_	_	
-73	n	n	7
	17	LJ	•

2007	•							
Connec	tions						occupancy	
		Q1	Q2	Q3	Q4	Average	factor	population
Basin	Cust Class	Count	∴Count:::	Count :	Count	•		
MILW	C-CONDO/APT	264	264	265	265			
MILW	R Residential	5,024	5,034	5.042	5,046	5,037	2.69	13,548
		5,52.	- Γ			-1		•
MISB	C-CONDO/APT	598	611	619	644		1	
MISB	R Residential	2,733	2,737	2,737	2,738	2,736	2.69	7,361
MISO	Liz izegineimai !	2,133	2,101	2,101	2,700	2,100	2.00	1,001
2008	?							
Connec							occupancy	
Connec	SHOHS	01	02	03	04	Λιωτοσο	factor	population
five about	al significant contractions and	Q1	Q2	Q3	Q4	Average	iacioi	population
Basin		₩ Count 🙊	Count	∦Count ∰	Count		:	
MILW	C-CONDO/APT	265	268	270	270	5.005	0.00	40.004
MILW	R Residential	5,056	5,060	5,069	5,074	5,065	2.69	13,624
5 750525	idi. Tabungan merendakan beberah		i Tarah	erer sisk	2.5		: ,	
MISB	C-CONDO/APT	654	661	668	672	664	i 	
MISB	R Residential	2,745	2,748	2,753	2,755	2,750	2.69	7,398
2009	9							
Connec	ctions						occupancy	
00111100	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Q1	Q2	Q3	Q4	Average	factor	population
Basin	Cust Class	© Count	Count X	Count :				f 1
MILW	C-CONDO/APT	271	272	276	277			
MILW	R Residential	5,080	5,083	5,087	5,092	5,086	2.66	13,527
IAH FAA	TA NOSIGERIA		0,000	0,001	0,002	0,000	2.00	.0,021
MISB	C-CONDO/APT	679	681	685	685			
				2,760	2,762	2,758	2.66	7,337
MISB	R Residential	2,756	2,755	2,100	2,102	Z ₁ 100	2.00	1,001

2	0	0	7
	•	v	

Consu	Consumption (thousand gallons) Per capita							
		Q1	Q2	Q3	Q4	Total	population	gals/day
	Cust Class 🔅 🖟	∜Cons∵/	Cons		Cons	, 0,0,1	population	gaisraay
MILW	C-CONDO/APT	12,803	13,873	14,777	13,914	55,367	3,189	
MILW	R Residential	72,390	79,898	123,742	84,953	360,983		
	TOTALS		:			416,350		68.15
MOD	a double contract.							
MISB	C-CONDO/APT	20,381	21,676	23,832	21,572	87,461	3,131	
MISB	R Residential	37,084	40,978	52,849	41,412	172,323	7,361	
	TOTALS				· · · <u>-</u>	259,784	10,492	67.84
000	•						_	
2008	-							
Consur	nption (thousand gal	-					1	Per capita
D 933		Q1	Q2	Q3	Q4	Total	population	gals/day
Basin	7.	:Cons≫.	Cons	Cons ∜	Cons			,
MILW	C-CONDO/APT	13,966	13,066	15,970	12,717	55,719	3,235	
MILW	R Residential	76,124	73,747	122,459	71,330_	343,660	13,624	
	TOTALS				1	399,379	16,859	64.73
MISB	C-CONDO/APT	00.004	10.555					
MISB	R Residential	23,281	19,965	24,947	19,981	88,174	3,363	
MIOD	TOTALS	40,768	37,165	55,554	34,946	168,433	7,398	
	TOTALS					256,607	10,761	65.15
2009	1							
CONSUN	nption (thousand gall		00					Per capita
्Basin े	Cust Class	Q1	Q2	Q3	Q4	Total	population	gals/day
MILW	C-CONDO/APT	Cons (Cons					
MILW	R Residential	16,122	13,562	15,728	12,695	58,107	3,304	
MILLA	TOTALS	72,480	76,820	117,639	70,046	336,985	13,527	
	TOTALS			-	: -	395,092	16,831	64.31
MISB	C-CONDO/APT	24.446	04 070	77.44	72-2-2-			
MISB	R Residential	24,115	21,070	24,476	19,038	88,699	3,458	
	TOTALS	40,078	40,272	51,056	34,044	165,450	7,337	
						254,149	10,795	64.50

Section:

2

Title:

Residential Occupancy Factors

Reference:

Secs. 17.103(18), 17.208, MMSD Rules, and Appendix A(1.0)(A)

The residential occupancy factor means the average number of people residing in each residential housing unit. The 2009 residential occupancy factor assigned to each municipality is based on housing and population data as of January I, 2008, and further explained in Section 5 of this manual.

MMSD relies on municipal user data transmissions and an annual housing unit survey to update the housing unit count reported in the 2000 census. Municipal reports are subject to verification by MMSD as explained in Section 8 of this manual.

Total municipal population as of January 1 is reported in October by the Wisconsin Department of Administration. To determine a residential occupancy factor, total population must be allocated between the residential and commercial sewer user classes. The residential allocation is derived by subtracting commercial population from total population. Commercial population is classified as follows:

 <u>Apartments</u> - Occupancy factors and vacancy rates for metered apartments are from the census. Occupancy factors for unmetered apartments served by MMSD are assigned as follows:

Bedrooms	People/Unit
1	1.5
2	2.5
3	Residential Occupancy Factor
Unknown	2.5

In lieu of using the assigned occupancy factor for apartments, a municipality may report the actual occupant count for each unmetered apartment. This occupant count must include all unmetered apartments and be updated at least once each year.

Mixed Apartment/Business - Includes apartments in mercantile buildings such as stores
or taverns. MMSD assigns an occupancy factor of 1.25 to these apartments. The rental
vacancy rate from the census is used to estimate the number of vacant units.

RESIDENTIAL

Goal: To reduce per capita residential use of water by 20% by 2020.

The 55,000 residential accounts in the City of Madison far exceed the number of commercial, industrial and municipal accounts, though representing only 41% of metered sales.

Water Use Statistics

Nationwide, daily indoor water use per capita is 69.3 gallons. By installing all high-efficiency fixtures, this daily use drops by about 35% to 45.3 gallons. The breakdown by activity follows:

Table 1: Indoor Water Use (Vickers, 2002)

Use	Gallons Per Capita Pe	r Gallons Per Capita Per
	Day- Typical	Day-Conservation
Showers	11.6	8.8
Clothes Washers	15.0	10.0
Dishwashers	1.0	0.7
Toilets	18.5	8.2
Baths	1.2	1.2
Leaks	9.5	4.0
Faucets	10.9	10.8
Other Domestic Uses	1.6	1.6
TOTAL	69.3	45.3

In the City of Madison, the residential average daily use per capita (indoor and outdoor) is about 73 gallons per day. By 2020, the City of Madison is expected to have over 245,000 residents, assuming a growth rate of 1.1%. Reducing per capita residential water use by 20% by 2020 would keep total residential water usage approximately equal to, or perhaps slightly less than current rates. The daily average use would need to be about 58 gallons per person. This is the foundation for being able to maintain the current annual pumping rates, which is the overall goal. Progress toward this goal shall be measured using a rolling 5-year average in order to minimize fluctuations due to weather variations.

Water Utility staff recently compared average water use of an established, older neighborhood and a new neighborhood to see if higher-efficient appliances/fixtures in the newer homes have an impact on average water use. Data was derived from a cross-section of 1,029 customers in seven different billing routes, some of which were in the older neighborhoods and some in newer. The results, surprisingly, indicated a near-identical water use between the two neighborhoods. It does not appear that the newer homes exhibit any greater water efficiency than the older homes. It is difficult to determine how much water use can be attributed to irrigation in the larger lot sizes (pervious area) because there seems to be a greater correlation with home size

Table 2-1 -- RESIDENTIAL OCCUPANCY FACTORS

Residential Billing			per Unit Billings In:
Alternative	Municipality	<u>2008</u>	<u>2009</u>
1 - 2 Family	Bayside	2.54	2.53
	Brookfield	2.80	2.79
	Brown Deer	2.59	2.58
•	. Caledonia	2.13	2.13
	Fox Point	2.51	2.51
	Franklin	2.86	2.83
	Glendale	2.33	2.33
	Muskego	2.62	2.61
	🔥 New Berlin	2.69	2.66
	Oak Creek	2.83	2.80
	Thiensville	2.33	2.33
	Wauwatosa	2.31	2.32
	West Allis	2.39	2.39
	West Milwaukee	2.16	2.17
1 - 4 Family	Butler	2.19	2.16
	Cudahy	2.34	2.31
•	Elm Grove	2.53	.2.52
	Germantown	2.56	2.54
	Greendale	2.59	2.58
	Greenfield	2.47	2.47
	Hales Corners	2.59	2.60
	Menomonee Falls	2.50	2.51
,	Mequon	2.68	2.68
	Milwaukee	2.77	2.79
	River Hills	2.40	2.43
	St. Francis	2.47	2.47
	Shorewood	2.31	2.31
	Whitefish Bay	2.63	2.64